AIMS AND SCOPE

Book 2.0 is a new, interdisciplinary peer-reviewed journal which aims to publish articles and reviews on developments in book creation and design, (including the latest progressions in technology and software affecting illustration, design and book production). It will also explore innovations in distribution, marketing and sales, and book consumption, and in the research, analysis and conservation of book-related professional practices. Book 2.0 aims to provide a forum for promoting and sharing the most original and progressive practice in the teaching of writing, illustration, book design and production, and publishing across all educational sectors.

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